

**WFSB-TV3 CERTIFICATION OF COMPLIANCE WITH
COMMERCIAL LIMITS IN CHILDREN'S PROGRAMMING
First QUARTER 2013
January 1 – March 31, 2013**

DTV CHANNEL 33.1 aired the following programming originally produced and broadcast primarily for an audience of children twelve years old and younger during the quarter:

Children's Programming	Days and Times Aired			Maximum Commercial Matter (Minutes, Seconds)
Doodlebops-I	01/05 – 02/02; 02/16 – 03/30	Saturdays	09:00 – 09:30 AM	5:15
<i>Doodlebops-I – preempted by breaking news on 02/09 – Blizzard of 2013; no makegood</i>				
Doodlebops-II	01/05 – 02/02; 02/16 – 03/30	Saturdays	09:30 – 10:00 AM	5:15
<i>Doodlebops-II – preempted by breaking news on 02/09 – Blizzard of 2013; no makegood</i>				
Busytown Mysteries-I	01/05 – 02/02; 02/16 – 03/30	Saturdays	10:00 – 10:30 AM	5:15
<i>Busytown Mysteries-I – preempted by breaking news on 02/09 – Blizzard of 2013; no makegood</i>				
Busytown Mysteries-II	01/05 – 02/02; 02/16 – 03/30	Saturdays	10:30 – 11:00 AM	5:15
<i>Busytown Mysteries-II – preempted by breaking news on 02/09 – Blizzard of 2013; no makegood</i>				
Liberty's Kids-I	01/05 – 02/02; 02/16 – 03/30	Saturdays	11:00 – 11:30 AM	5:15
<i>Liberty's Kids-I – preempted by breaking news on 02/09 – Blizzard of 2013; no makegood</i>				
Liberty's Kids - II	01/05 – 02/02; 02/16 – 3/09	Saturdays	11:30 AM – 12:00 PM	5:15
<i>Liberty's Kids-II – preempted by breaking news on 02/09 – Blizzard of 2013; no makegood</i>				
Liberty's Kids – II – Reflects preemption by NCAA Basketball on 03/16	03/17	Sunday	08:30 AM – 09:00 AM	5:15
Liberty's Kids - II	03/23 – 03/30	Saturdays	11:30 AM – 12:00 PM	5:15

DTV CHANNEL 33.3 aired the following programming originally produced and broadcast primarily for an audience of children twelve years old and younger during the quarter:

Children's Programming	Days and Times Aired		Maximum Commercial Matter (Minutes, Seconds)
Gina D's Kids Club	Saturdays	09:00 – 09:30 AM	1:30
	Saturdays	09:30 – 10:00 AM	1:30
	Saturdays	10:00 – 10:30 AM	1:30
	Saturdays	10:30 – 11:00 AM	1:30
	Saturdays	11:00 – 11:30 AM	1:30
	Saturdays	11:30 AM – 12:00 PM	1:30

The Children's Television Act and the FCC's rules require that children's programming may not contain more than 10.5 minutes of total commercial matter per clock hour on weekends and no more than 12.0 minutes of total commercial matter per clock hour on weekdays. In addition, children's programming may not direct viewers to an Internet website unless the website offers a substantial amount of *bona fide* program-related or other non-commercial content; the website is not designed "primarily" for commercial purposes (that is, e-commerce or advertising); the website's home page and other menu pages clearly distinguish between the website's commercial and noncommercial sections; *and*, the website page to which viewers are directed is not used for commerce, advertising, or other

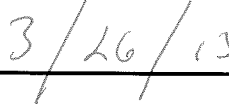
commercial purposes (that is, the page has no links labeled "store" or direct links to other pages with commercial material). Finally, neither children's programming nor commercials aired during children's programming may display Internet website addresses that direct viewers to Internet websites that utilize a program's characters to advertise, promote, or sell products or services.

After due review of internal station records and documentation provided to us by program suppliers, WFSB(TV)/-DT hereby certifies:

- ☒ that it complied fully with the FCC's commercial limits with respect to all children's programs broadcast during this quarter that are subject to those requirements.
- ☐ that it did not comply fully with the FCC's commercial limits with respect to all children's programs broadcast during this quarter that are subject to those requirements, as explained in Attachment A hereto.



WFSB (TV)/-DT



Date